



100 YEARS OF TRADITION

The California Rodeo Salinas & Crown Royal  
present the 2nd Annual  
*Crown Jewel Tasting*

**Friday April 16, 2010\*7pm to 12am\*Salinas Sports Complex Mall**

**Led by Senior Master of Whisky Steve Beal**

**\$40 per person, \$75 per couple**

**Limited to 250 people**

Includes: 4 whisky tastes with light food pairings,  
2 cocktails & live music by 'The Wild Turkeys' after formal tasting

**\*Call 831-775-3100 to reserve your spot now\***

This event was limited to 100 people in 2009 and sold out in less than one week.



*Crown Royal*<sup>®</sup>

Please Drink Responsibly

# Photos from the 2009 *Crown Jewel Tasting*

