

Central Coast Motorsport Spectacular
Sponsorship Agreement

Event Sponsor: \$2500

In consideration for the above sponsor level for the 2011 Central Coast Motorsport Spectacular at the Salinas Sports Complex on August 14, 2011 the California Rodeo Association will provide the following benefits:

1. One Box (6 seats) in the main grandstand. These tickets include VIP parking and lunch and beverages in the hospitality area.
2. 25 West Grandstand reserved seats.
3. Agreed to placement of four banners around the facility day of the show. (banners provided by sponsor)
4. 4x8 sign above Hansen Pavilion (provided by sponsor)
5. Opportunity to sponsor one event/feature of the show: Monster Trucks, Motorcycle Jumpers or Demolition Derby.
6. Announcement during show thanking sponsors.

For Sponsor

Date

For California Rodeo

Date