

A LEGENDARY EVENING

March 10, 2012
Sponsorship Opportunities

Owner's Suite Sponsor

Cost \$10,000

Benefits:

1. Sixteen (16) tickets to the event. (2 tables of 8)
2. Front Center Table Seating at event.
3. Meet and Greet for 4 people with Speaker Panel
4. Autographed Steve Young & Ronnie Lott Helmet, Jersey and Football
5. Logo recognition in all event print advertisement.
6. Full page advertisement in Event Program.
7. Sponsorship listed and displayed at Event
8. Sponsorship listed on PRU and Rodeo Website with link to sponsor's site
9. 6 Raffle tickets to Event Raffle

50 Yard Line Sponsor

Cost \$5,000

Benefits:

1. Eight (8) tickets to the event. (1 table)
2. Table Seating within the first 2 rows.
3. Autographed Steve Young Jersey and Football
4. Sponsorship recognition in event print material. (excluding invitation)
5. ½ page advertisement in Event Program.
6. Sponsorship listed and displayed at Event.
7. Sponsorship listed on PRU and Rodeo Website with link to sponsor's site

40 Yard Line Sponsor

Cost \$4,000

Benefits:

1. Eight (8) tickets to the event. (1 table)
2. Table seating within the first 3 rows
3. Autographed Steve Young Football
4. Sponsorship recognition in event print material (excluding invitation)
5. ¼ page advertisement in Event Program
6. Sponsorship listed and displayed at Event
7. Sponsorship listed on PRU and Rodeo Website

30 Yard Line Sponsor

Cost \$3,000

Benefits:

1. Eight (8) tickets to the event. (1 table)
2. Table Seating within the first 4 rows.
3. Autographed Steve Young Football
4. Business card size advertisement in Event Program
5. Sponsorship listed and displayed at Event.
6. Sponsorship listed on PRU and Rodeo Website

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Sponsor Contract

Sponsorship Level (Please \checkmark One)

30 Yard Line Sponsor	\$3,000	_____
40 Yard Line Sponsor	\$4,000	_____
50 Yard Line Sponsor	\$5,000	_____
Owner's Suite Sponsor	\$10,000	_____
Additional Event Tickets	\$150 each	_____

Name: _____

Company: _____

Address: _____

Phone No. _____ Fax No. _____

Marketing Contact – Name: _____

Marketing Contact – Phone: _____

Visa/MC # _____

Name on Card: _____

Exp Date: _____ CVV code: _____

Please make checks Payable to: Public Recreation Unlimited
Remit to: P.O. Box 2562, Salinas, CA 93902
Or to be billed Fax to: (831) 757-5134
Questions can be directed to: (831) 775-3100 Office