

Colmo Del Rodeo Parade

FREQUENTLY ASKED PARADE QUESTIONS

What is the Colmo Del Rodeo Parade?

To celebrate the 100th Anniversary of the California Rodeo Salinas with a parade that provides entertainment, community spirit, and is a celebration for all to enjoy.

When is the parade?

Saturday, July 10, 2010. - Downtown Salinas

What time does it start?

8:00 pm sharp. It steps off at the corner of W. Acacia Street and Main Street. The parade will take approximately 1.5 hours to pass.

What time should parade participants arrive for staging?

Those entries accepted to participate will be notified of their arrival times in advance. Staging packets will be mailed approximately two weeks prior to the parade date.

How do I participate in the parade?

Entry applications are available on the Rodeo website or by contacting Upbeat Parade Productions at upbeatparades@aol.com or 408-629-2520. Application deadline is May 15.

What's the parade route? How long is it?

Please check out the map on our website. The parade route is 1.2 miles long. It will take participants approximately 25 minutes to travel the route from start to finish.